

## Strategic Financial Management: Managing for Shareholder Value

### Syllabus

Week/Module	Topics
<b>Week 0</b>	<ul style="list-style-type: none"> <li>• Navigating Swayam Platform</li> <li>• Welcome to the course</li> <li>• Course schedule</li> <li>• Grading Policy</li> <li>• Exam Details</li> <li>• FAQ</li> </ul>
<b>Week 1: Primer in Accounting and Finance</b>	<ul style="list-style-type: none"> <li>• Week Overview</li> <li>• Understanding financial statements</li> <li>• Financial statements analysis</li> <li>• Understanding basic concepts of Valuation</li> <li>• Assessments</li> </ul>
<b>Week 2: Investment Decisions</b>	<ul style="list-style-type: none"> <li>• Week Overview</li> <li>• Nature of investment decisions</li> <li>• Analyzing the cash flows</li> <li>• Estimating the cost of capital</li> <li>• Investment criteria and risk analysis</li> <li>• Evaluation by financial institutions</li> <li>• Strategic aspects and options</li> <li>• Exercises</li> <li>• Assessments</li> </ul>

<b>Week 3: Financing Decisions</b>	<ul style="list-style-type: none"> <li>• Week Overview</li> <li>• Financing decisions vs investment decisions</li> <li>• Different facets of financing decisions</li> <li>• Capital structure decisions</li> <li>• Financing instruments</li> <li>• Methods of financing, market timing, pricing and other factors</li> <li>• Distribution policy</li> <li>• Exercises</li> <li>• Assessments</li> </ul>
<b>Week 4: Corporate Risk Management</b>	<ul style="list-style-type: none"> <li>• Week Overview</li> <li>• Key steps in risk management</li> <li>• Risk measurement and mitigation measures</li> <li>• Risk transfer mechanisms</li> <li>• Managing forex exposures</li> <li>• Managing strategic and other risks</li> <li>• Guidelines for risk management</li> <li>• Risk management practices</li> <li>• Assessments</li> </ul>
<b>Week 5: Corporate (Business) Valuation</b>	<ul style="list-style-type: none"> <li>• Week Overview</li> <li>• Approaches to valuation</li> <li>• Adjusted book value approach</li> <li>• Relative valuation approach</li> <li>• Discounted cash flow (DCF) approach</li> <li>• Zen of corporate finance</li> <li>• Strategic approach</li> <li>• Reflections on corporate valuation</li> <li>• Exercises</li> </ul>

	<ul style="list-style-type: none"> <li>• Assessments</li> </ul>
<b>Week 6: Mergers, Acquisitions, and Restructuring</b>	<ul style="list-style-type: none"> <li>• Week Overview</li> <li>• Importance of corporate restructuring</li> <li>• Type of transactions</li> <li>• Plausible reasons for mergers and acquisitions</li> <li>• Mechanics of amalgamation</li> <li>• Financial aspects</li> <li>• Business alliances</li> <li>• Divestitures</li> <li>• Real-life examples of M&amp;A</li> <li>• Practice questions</li> <li>• Assessments</li> </ul>
<b>Week 7: Value-Based Management and Organisational Architecture</b>	<ul style="list-style-type: none"> <li>• Week Overview</li> <li>• What is value-based management</li> <li>• Methods and key premises of value-based management</li> <li>• Economic value-added approach</li> <li>• Comprehensive value metrics framework</li> <li>• Components of organizational architecture</li> <li>• Executive compensation</li> <li>• Organizational culture</li> <li>• Assessments</li> </ul>

### Final Exam Details:

To obtain a certificate, you must register and take the proctored exam in person at one of the designated exam centres. The registration URL will be announced when the registration form is open. To obtain the certification, you must complete the online registration form and pay the exam fee. More details will be provided when the exam registration form is published, including any potential changes. For further information on the exam locations and the conditions associated with filling out the form, please refer to the form.

### Grading Policy:

Assessment Type	Weightage
Weekend Assessment	25%
Final Exam	75%

### Certificate Eligibility:

- 40% marks and above in the Weekend Assessment
- 40% marks and above in the final proctored exam

***Disclaimer: In order to be eligible for the certificate, you must register for enrolment and exams using the same email ID. If different email IDs are used, you will not be considered eligible for the certificate.***